

ENROLLMENT PROFESSIONALS AND TECHNOLOGY ROUNDTABLE

Facilitated by Dr. Tiffani Robertson

OBJECTIVES

- To provide a safe space for enrollment management professionals to discuss and share insights, challenges, and best practices in integrating technology into their workflows.
- Discuss emerging technology trends and their implications for enrollment strategies

LET'S INTRODUCE OURSELVES!

*** NAME**

*** POSITION**

*** INSTITUTION**

*** WHY THIS ROUNDTABLE
INTERESTED YOU**

TECHNOLOGY INTEGRATION CHALLENGES

1. WHAT ARE THE MOST SIGNIFICANT CHALLENGES YOU'VE FACED WHEN INTEGRATING NEW TECHNOLOGIES INTO YOUR ENROLLMENT PROCESSES?

2. CAN YOU SHARE AN EXAMPLE OF A TECHNOLOGY IMPLEMENTATION THAT DID NOT GO AS PLANNED? WHAT LESSONS DID YOU LEARN?

BEST PRACTICES FOR TECHNOLOGY ADOPTION

1. WHAT BEST PRACTICES HAVE YOU DEVELOPED FOR SUCCESSFULLY ADOPTING NEW TECHNOLOGIES IN YOUR ENROLLMENT WORKFLOWS?

2. HOW DO YOU ENSURE YOUR TEAM IS ADEQUATELY TRAINED AND COMFORTABLE WITH NEW TECHNOLOGICAL TOOLS?



**ANY LINGERING
THOUGHTS,
QUESTIONS OR
IDEAS?**

THANK YOU

Dr. Tiffani Robertson

Governors State University

troberson3@govst.edu